| CATEGORY | 14.28\% | 12.86\% | 11.43\% | 10\% |
| :---: | :---: | :---: | :---: | :---: |
| Were all the Questions Answered? | The project had all 6 questions answered and placed into slides. | The project had 5 or less questions answered and placed into slides. | The project had 4 or less questions answered and placed into slides. | The project had 3 or less questions answered and placed into slides. |
| Introductory Slide | The project had an introductory slide that had the name of the researched individual, and the name of the student. | The project had an introductory slide that had the name of the researched individual OR the student, but not both. | The project had an introductory slide but included no information about the researched individual or the name of the student. | There was no introductory slide. |
| Shared to Drive | The student shared the project to his or her IB Design folder on their Google drive. |  |  | The project was not shared. |
| Images | Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors. | Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors. | An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical. | Little or no attempt to use images to create an appropriate atmosphere/tone. |
| Economy | The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long. | The story composition is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections. | The story seems to need more editing. It is noticeably too long or too short in more than one section. | The story needs extensive editing. It is too long or too short to be interesting. |
| Grammar | Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development. | Grammar and usage were typically correct (for the dialect chosen) and errors did not detract from the story. | Grammar and usage were typically correct but errors detracted from story. | Repeated errors in grammar and usage distracted greatly from the story. |
| Point of View Purpose | Establishes a purpose early on and maintains a clear focus throughout. | Establishes a purpose early on and maintains focus for most of the presentation. | There are a few lapses in focus, but the purpose is fairly clear. | It is difficult to figure out the purpose of the presentation. |

